



THE CITY OF SAN DIEGO

San Diego Public Library

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Library Night at the San Diego Latino Film Festival, Tuesday, March 16 **\$2 Discount on General Admission for San Diego Public Library Card Holders**

SAN DIEGO –The San Diego Public Library (SDPL), KPBS and the 17th Annual San Diego Latino Film Festival (SDLFF) will present “Library Night” at the 2010 San Diego Latino Film Festival on Tuesday, March 16. Show your San Diego Public Library card after 3:00 p.m. on Library Night and receive a \$2.00 discount on **any** general admission ticket. “Library Night’s” films—from Spain, Mexico and Venezuela—were chosen by SDLFF to tie in with the themes presented in *Outcasts United*, the selection for this year’s community reading program, *One Book, One San Diego*. The film festival is being held at the UltraStar Mission Valley Cinemas at Hazard Center, 7510 Hazard Center Drive.

The *One Book* campaign, sponsored with KPBS, is designed to encourage all San Diegans to read the same book at the same time, and to educate and enlighten on topics and themes of concern to the community. This year’s selection is *Outcasts United* by New York Times journalist Warren St. John. Throughout the year the San Diego Public Library and KPBS will present workshops, lectures, discussion groups and TV and radio programming.

“Library Night” films will include the films below. For further questions, please contact Media Arts Center San Diego at 619-230-1938, Ext. 100, or visit <http://www.mediaartscenter.org>.

4:00 p.m. Carlitos y el Campo de los Sueños

Directed by Jesús del Cerro, 2009, 107 min, Spain

Carlitos, 12 years old, has 2 dreams in life. As an orphan he would love to find a welcoming family and become a football player. His friends from the orphanage and his teachers will help him in making both dreams come true, working a plan against the cruel headmaster of the orphanage.

7:00 p.m. Cosas Insignificantes

Directed by Andrea Martinez, 2009, 98 min, Mexico/Spain

Esmeralda is a teenager who works in a Mexico City restaurant and has an unusual obsession. She collects items either discarded or forgotten by strangers and keeps

them in a box under her bed. Fed up with the world, she finds solace in her treasure box and makes up elaborate stories about the people to whom they belong. One day, Dr. Gabrieli, a neighbor, leaves behind a piece of paper containing an important phone number. Through a series of events, Esmeralda befriends the old man and begins to learn that true human connections can only exist in reality.

7:30 p.m. **Nevando Voy**

Directed by Candela Figueira and Maitena Muruzabal, 2008, 99 min, Spain

It's winter in a snow-chain factory and the orders are piling up. When Javier, the supervisor, asks management for reinforcements, three more employees arrive. At first the atmosphere at the factory is as dreary as the frigid weather outside. But things change when one of the employees, to combat her absolute boredom, begins to break the rules. The others catch on but rather than report her, they join in and transform their workplace into a festive playground. This impressive first film by Candela Figueira and Maitena Muruzabal captures factory life in a way rarely seen: personal, flirtatious, introspective.

8:00 p.m. **A Mi Me Gusta**

Directed by Ralph Kinnard, 2008, 87 min, Venezuela

Margarita Garcia dreams of becoming a great chef, but not in her home country. She leaves everything behind to start a new life in London, but a cruel twist of fate forces her to return to Venezuela. Life back home proves painful until Paul Welsare, an admired British chef, arrives in Caracas for work. She sets out to impress him and earn herself a ticket back to England but this time love gets in the way. This irresistible cross-cultural romantic comedy proves that food is the way to a woman's heart.

8:30 p.m. **Norteado**

Directed by Rigoberto Pérezcano, 2009, 93 min, Mexico/Spain

Andres, a farmer from the Mexican state of Oaxaca is determined to gain entry into the United States in search of a better life. When he reaches the border, he befriends Cata and Ela, two women who run a convenience store in Tijuana, who themselves have been abandoned by their husbands for the lure of El Norte. After repeated failed attempts to get to "the other side," he turns to his new friends for support and they become his de-facto family. Roberto Pérezcano directed this warm and compelling immigration drama about the blurred lines that exist between nations and people.

Learn about other events at the SDPL's Central Library and 35 branches, including an entire section for One Book, One San Diego, find links to numerous additional resources, or search for materials in the Library's catalog at www.sandiegolibrary.org.

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